

Amin Ghasemi

Product Manager, AI Product Expert, Project Manager, Full-Stack Python-react.js Developer,

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As a Product Manager with 11 years of experience in the tech industry, I have worked with mobile and SaaS products. My expertise includes, AI Development and Integrations, product development, project management, coding, marketing, and design. I have extensive experience in managing agile teams. Additionally, I have 6 years of full-stack programming and development experience with Python and React.

My focus has been on working with growth-stage companies and also SaaS products. I have an in-depth understanding of market requirements and trends and experience working with a top-800 Inc. listed company.



Experiences

Sep 2023-
Sep 2024

Director of Operations and Engineering

Annualfundtoolkit(DPP), Full-time – Remote, New York, USA

Annualfundtoolkit (Donor Participation Project) is a U.S based marketing agency specialized in providing services and solutions for non-profit organizations.

- Led operation and technical teams across operational tasks, product development, design, engineering, and QA to deliver services on time and on budget.
- Developed and executed the entire project management and operations of the company which lead to 100 % increase in profit during the last 6 months.
- Worked closely with development teams to define new services and product requirements, create user stories, and prioritize backlog items.
- Integrated AI into the product suite to develop new workflows, resulting in a 70% increase in efficiency for service delivery to customers.
- Successfully reduced the delivery time of a marketing campaign up to 60 % by implementing customized AI Agents to create content, Email Templates and Also advanced analytics.

2022-Ar -
2023

Technical Product Manager

Crowdbotics, Full-time - Remote - Berkeley, California, USA

Crowdbotics is a low-code, open-code platform for creating mobile applications. It is a Y-Combinator invested company that operates fully remotely and is headquartered in Berkeley, California.

- Led cross-functional teams across product development, design, engineering, and QA to deliver products on time and on budget.
- Developed and executed product roadmaps, ensuring alignment with business objectives, user needs, and stakeholder expectations.
- Worked closely with development teams to define product requirements, create user stories, and prioritize backlog items.
- Conducted regular user research and testing to ensure that products met user needs and preferences.
- Led product design and development efforts, working closely with designers and developers to create intuitive and user-friendly interfaces.
- Successfully reduced the development time of a mobile application 20 % more than the company average.

2021-Mar -
2021-Dec

Product Manager, Full stack Software Developer

Sudec Systems, Contract - Remote - Stockholm, Sweden

Sudec Systems is a fast-growing startup company in Sweden. Its product is a SaaS system focusing on sustainable development and management for enterprises.

- Successfully launched the second version of the software.
- Established criteria for each milestone within the product roadmap to measure developmental progress.
- Conceptualized and deployed enhanced product features and optimized their implementation for use in marketing strategies, which resulted in a 15% increase in customer penetration.

2015-Aug -
2020-Nov

Product Manager

Tadbirnegar Consulting Company, Urmia, Iran

The main product of the company is a B2B SaaS and also a specialized marketing agency. The market of Tadbirnegar is the health industry.

- Assisted the company in designing social media management software, resulting in a 150% growth in revenue and an increase of 80 points in the net promoter score.
- Coordinated innovative strategies to achieve marketing objectives and improve long-term profitability.
- Reviewed sales, customer feedback, and new opportunities during weekly planning sessions to drive business strategy.



Skills

- AI Integration, Gen AI development, Prompt Engineering, Structured Context Creation, Workflow Automation, Zapier, Make Automation.
- Product development, research and trend analysis, SaaS product development and marketing, strategic planning, design thinking, mobile app development, user stories, product roadmap, product ownership

- Leadership, problem-solving, lean startup, business cycles, growth cycles
- Project management, agile methodology, Scrum, OKR methodology
- Jira, Confluence, Clickup, Figma, Photoshop, Notion, Hubspot
- Python, Django, MySQL, Amazon Cloud
- React.js, JavaScript, TypeScript



Certifications

2021-Aug GIZ Program of Developing on Empowering German Business Relations

2021-Oct Product Management for AI and Data Science



Education

2013-Sep - **MBA: Strategic Management**
2015-Dec University of Tehran - Tehran, Iran

2009-Sep - **Bachelor of Science: Mechanical Engineering**
2013-Jun Urmia University - Urmia, Iran



Interests

- Working and mentoring early-stage startup teams
- Python programming and AI products
- Basketball, Movies, Video Games