Amin Ghasemi

Product Manager, Full-Stack Python-react.js Developer, AI Product Expert, Project Manager,

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Experienced Product Manager with 11 years in the tech industry, specializing in AI, Mobile, and SaaS products. Demonstrated expertise in AI development and integrations, product development, coding, and marketing. Known for strong leadership in managing agile teams and driving product success within growth-stage companies and SaaS platforms. Extensive experience with Python and React, backed by 6 years of full-stack programming and development. Proven track record in understanding market trends and requirements, with hands-on experience in strategic planning, cross-functional team collaboration, and delivering high-impact products for a top-800 Inc. listed company.

Skills:

- Agile, Scrum, Lean Startup, OKRs, Growth Cycles

- Notion, ClickUp, Jira, HubSpot, Figma, Photoshop, Asana, Trello, Zapier, Make.com

- Python, Django, MySQL, AWS, Heroku, GCP, Azure, React.js, JavaScript

- LLMs, API, Automation, Workflow Optimization, AI Integration, Fine-tuning

Experiences

Sep 2023-Sep 2024

Director of Operations and Engineering
Annualfundtoolkit (DPP), Full-time – Remote, New York, USA

Annualfundtoolkit (Donor Participation Project) is a U.S based marketing agency specialized in providing services and solutions for non-profit organizations.

- Led operation and technical teams across operational tasks, product development, design, engineering, and QA to deliver services on time and on budget.
- Developed and executed the entire project management and operations of the company which lead to 100 % increase in profit during the last 6 months.
- Worked closely with development teams to define new services and product requirements, create user stories, and prioritize backlog items.
- Integrated AI into the product suite to develop new workflows, resulting in a 70% increase in efficiency for service delivery to customers.
- Successfully reduced the delivery time of a marketing campaign up to 60 % by implementing customized AI Agents to create content, Email Templates and Also advanced analytics.

Jan 2022-Apr 2023

Technical Product Manager
Crowdbotics, Full-time - Remote - Berkeley, California, USA

Crowdbotics is a low-code, open-code platform for creating mobile applications. It is a Y-Combinator invested company that operates fully remotely and is headquartered in Berkeley, California.

- Led cross-functional teams across product development, design, engineering, and QA to deliver products on time and on budget.
- Developed and executed product roadmaps, ensuring alignment with business objectives, user needs, and stakeholder expectations.
- Worked closely with development teams to define product requirements, create user stories, and prioritize backlog items.
- Conducted regular user research and testing to ensure that products met user needs and preferences.
- Led product design and development efforts, working closely with designers and developers to create intuitive and user-friendly interfaces.
- Successfully reduced the development time of a mobile application 20 % more than the company average.

2021-Mar - 2021-Dec

Product Manager, Full stack Software Developer
Sudec Systems, Contract - Remote - Stockholm, Sweden

Sudec Systems is a fast-growing startup company in Sweden. Its product is a SaaS system focusing on sustainable development and management for enterprises.

- Successfully launched the second version of the software.
- Established criteria for each milestone within the product roadmap to measure developmental progress.
- Conceptualized and deployed enhanced product features and optimized their implementation for use in marketing strategies, which resulted in a 15% increase in customer penetration.

2015-Aug -
2020-Nov

Product Manager

Tadbirnegar Consulting Company, Urmia, Iran

The main product of the company is a B2B SaaS and also a specialized marketing agency. The market of Tadbirnegar is the health industry.

- Assisted the company in designing social media management software, resulting in a 150% growth in revenue and an increase of 80 points in the net promoter score.
- Coordinated innovative strategies to achieve marketing objectives and improve long-term profitability.
- Reviewed sales, customer feedback, and new opportunities during weekly planning sessions to drive business strategy.

Certifications

2021-Aug

GIZ Program of Developing on Empowering German Business Relations
Federal Ministry for Economic Affairs and Energy of the Federal Republic of Germany

2021-Oct

Product Management for AI and Data Science
356 Data Science

Education

2013-Sep -
2015-Dec

MBA: Strategic Management
University of Tehran - Tehran, Iran

2009-Sep -
2013-Jun

Bachelor of Science: Mechanical Engineering
Urmia University - Urmia, Iran